

# Bev///AX

## POWERFUL PERFORMANCE ENGAGING EXPERIENCE



## Faster Performance

Delivering unparalleled speed, reliability and screen responsiveness

### **Increased Sales**

Suggestive selling and digital advertising drive impulsive and multi-product sales

## Larger Screen

A larger 9" touchscreen with full-motion video attracts and engages consumers

CRANE MERCHANDISING SYSTEMS

# **POWERFUL PERFORMANCE**



#### **SCREEN PERFORMANCE**

Improve the user experience with a more responsive screen and boot up time of less than a minute

#### **COLOUR DISPLAY**

Engage consumers with larger, 9-inch touchscreen and full-motion video (7-inch touch screen standard)

#### **REMOTE MANAGEMENT**

Manage machines over the air with Simplifi™ CONNECT PLUS for price changes, planograms and nutritional information

# Specifications

	BevMAX MEDIA 35	BevMAX MEDIA 45				
Height	1850 mm	1850 mm				
Depth	822 mm	822 mm				
Width	1015 mm	1180 mm				
Weight	247 kg	333 kg				
<b>Energy Consumption</b>	253 Wh/h	251 Wh/h				
All dimensions shown are appropriate and are for guidance only						
Electrical Supply	220/240 VAC 50Hz, 5A					
Payment Protocol	M.D.B. (Standard)					
Listings	CE, UL, FCC					
Options	Lockable cash box					
<b>Energy Consumption</b>	253 Wh/h	251 Wh/h				
Temperature Control	Programmable refrigerated temperature range 0°C - 23°C					
Refrigerant	R134a CFC Free or R290 Hydrocarbon					

# **ENGAGING EXPERIENCE**

#### SUGGESTIVE SELLING

Help consumers make selections while exposing them to new products, slow movers, or complimentary products

#### **DIGITAL ADVERTISING**

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

#### SHOPPING CART

Enable multi-product purchases with one, simple transaction

#### **CASHLESS PAYMENT**

Capture every sale with a built-in and intuitive cashless solution

#### **INCREDIBLE VARIETY**

Increase sales and consumer satisfaction with a great product selection

#### **NUTRITIONAL INFORMATION**

Inform consumers with a large display of easy-to-read nutrition facts

#### **CUSTOM GRAPHICS**

Create a custom storefront with our design service to enhance a location or promote your brand





COLOUR DISPLAY



SHOPPING CART



DIGITAL ADVERTISING



SUGGESTIVE SELLING



NUTRITIONAL INFORMATION

# **STANDARD CONFIGURATIONS:**

#### **BevMAX MEDIA 35**

9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9

Width 7 Depth (0.5l PET) 9

#### STANDARD CONFIGURATION

Max No. of Trays 5 Max No. of selections 35 Capacity (0.5I PET) 315

#### **OPTIONAL CONFIGURATION**

Min No. of Trays 4 Max No. of selections 28 **Capacity (0.5I PET)** 252

#### **BevMAX MEDIA 45**

9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9

Width 9 **Depth (0.5l PET)** 9

STANDARD CONFIGURATION

Max No. of Trays 5 Max No. of selections 45 Capacity (0.5l PET) 405

**OPTIONAL CONFIGURATION** 

Min No. of Trays 4 Max No. of selections 36 Capacity (0.5l PET) 324



**BevMAX MEDIA 45**