

# GENESIS

Quality | Choice | Satisfaction



The first choice solution for  
high quality beverages

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High quality drinks for  
the office & workplace

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With its large ingredient and cup capacity the Genesis has been designed to provide delicious, thirst quenching hot drinks around the clock. The machines offer a full range of instant, freshbrew and bean to cup drinks and provide the perfect solution for offices, conference facilities, restaurants and cafeterias, anywhere in fact where a high quality beverage needs to be served quickly and efficiently.

## Why choose Genesis?

- A wide range of specifications, with up to 12 selections to suit all tastes
- Intuitive build-a-drink interface - back lit buttons enable easy drink selection
- Large LCD display - provides customers with clear and concise information
- Incorporates SureVend™. An infra-red sensor detects that a cup has dropped or that a user's own mug is in place
- Flexible cup drop unit - dispense either paper or plastic cups from 7oz to 9oz sizes
- Fast vend times - the perfect choice for workplace, office or leisure locations
- Operator friendly, easy to clean, fill and service
- Available with an optional base cabinet for extra storage
- Environmentally friendly - power saving software reduces energy consumption while keeping the machine vend ready
- Genesis is available as CarbonNeutral



## Environmentally friendly

Continuing Crane's goal for providing a range of environmentally friendly products, Genesis features power save software, reducing energy consumption whilst keeping the machine "vend ready". A bean to cup Genesis in energy save mode uses 28% less energy per hour than when in idle mode while Instant and Freshbrew models use 35% less energy per hour!

Genesis is also available with a CarbonNeutral option, where carbon credits can be purchased to offset the use and placement of the machine for a five year period – a first for a vending manufacturer.



Customer  
satisfaction  
guaranteed



# café culture

Genesis is a truly versatile table top solution for all locations, delivering an unrivalled choice of high quality instant, freshbrew, roast & ground and bean to cup beverages.

Today, more than ever consumers demand more: more taste, more aroma, more choice and more value. Genesis delivers the perfect beverage...every time!



## Co-Ex® Brewer Inside

Genesis bean to cup and roast & ground models incorporate the Co-Ex® brewer, producing the highest quality espresso based beverages. Bring coffee shop menus to your office or workplace, and enjoy Espresso, Cappuccino, and Lattes brewed fresh from beans ground on demand, or made from espresso roast and ground coffee.

- Coffee shop quality coffees brewed at high pressure
- Filter coffee drinks brewed at lower pressure
- Large menu choice – consumer satisfaction guaranteed
- Operator friendly, easily removed for cleaning

## SureVend™ guaranteed product delivery

The SureVend™ product delivery feature guarantees that the selected drink is only dispensed when the sensors detect a cup in the dispense area.

The system works by attempting to drop a cup and deliver the drink up to 3 times. If the drink is not dispensed after 3 attempted vends the customer is given the option of using their own mug or accepting a refund.



Specifications Drink Selection	Instant 7 Canister Decaffeinated	Instant 7 Canister Soup	Single Freshbrew Tea	Roast & Ground	Roast & Ground & F/brew Tea	Bean to Cup	Bean to Cup & F/brew Tea
Instant Coffee	■	■	■				
Instant Coffee - Decaffeinated	■						
Fresh Coffee (Pre-Ground)				■	■	■	■
Fresh Coffee from Beans						■	■
Instant Tea	■	■					
Freshly Brewed Tea			■		■		■
Chocolate	■	■	■	■	■	■	■
Chocomilk	■	■	■	■	■	■	■
Cappuccino	■	■	■	■	■	■	■
Caffe Latte	■	■	■	■	■	■	■
Caffe Mocha	■	■	■	■	■	■	■
Espresso	■	■	■	■	■	■	■
Double Espresso				■	■	■	■
Americano				■	■	■	■
Soup		■					
Hot Water	■	■	■	■	■	■	■

■ Selections made from ground coffee at high pressure

■ Selections made from fresh ground beans at high pressure

Genesis - Silver/Abstract Graphic



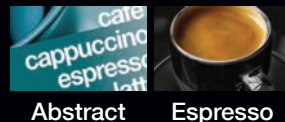
### Colour Options



Silver

Black

### Graphic Options



Abstract

Espresso

Technical Data	
Height - Inst/Fbrew	756 mm
Height - B2C*	860 mm
Width	544 mm
Depth	597 mm
Weight	70 kg
Capacity	230 cups
Electrical Requirements	
Voltage	220 - 240V AC
Current	13 Amp fused
Frequency	50 Hz
Water Requirements	
Pressure	200-600 Kpa (2-6 Bar)
Supply	15mm BSP from rising main
Filtration	Genesis machines fitted with either the CoEx® brewer or double freshbrew brewer must be fitted with a scale inhibiting water filter. Crane recommend and supply Brita Purity and 3M water filters
Base Cabinet - Optional	
Height	895 mm
Width	584 mm
Depth	612 mm

\* Height includes visible bean container.

N.B. Please allow 180mm extra width on either side of the machine to enable door to be opened.

**CRANE** MERCHANDISING SYSTEMS

Pipsmore Park, Bumpers Farm Industrial Estate,  
Chippenham, Wiltshire SN14 6NQ

t: +44 (0)1249 444807 f: +44 (0)1249 444819

e. sales@cranems.co.uk w. www.cranems.co.uk

currenza G<sup>2</sup>

3M

**BRITA**  
it's clear from the taste

